

2022 Annual Impact Report

January 1, 2022 - December 31, 2022

25 YEARS OF **HELPING OUR** COMMUNITY **MOVE FROM GRIEF TO GROWTH**



Message from Heartlinks Director

Diana Cuddeback, msw. Losw

Heartlinks has provided 25 years of service to Southwestern Illinois. In that time, we have grown from a lending library with a few grief books and a counselor providing individual home visits for grieving children to a program that serves over 3300 people a year. All this growth has been exciting, challenging, painful, energizing and a bunch of other descriptive words that I won't bore you with. But at the heart of all of it is people who CARE creating community for their grieving neighbors.

Heartlinks would not be here without the care, patience and support of Family Hospice and its board of believers and cheerleaders. We have been supported by our local County Mental Health Boards in St. Clair and Madison County and their Executive Directors who have given Heartlinks the latitude to create a unique community support program. New York Life and their Grief Reach Grants have helped expand our capacity and improve our programs for over 17 years. Mid America Transplant Foundation discovered Heartlinks in 2018 and has been responsible for monumental growth and development since then. Our Sustaining Partners, community donors, and counseling program donors help us keep our services available regardless of ability to pay.

At our core, Heartlinks is about creating an opportunity for grieving people to move from grief to growth in their own, individual manner. Heartlinks wants to build a community that affirms and supports grieving people. At the heart of Heartlinks is our dedicated, creative volunteers and staff who are passionate about crafting grief support open to everyone. In the year to come, we are looking to grow our 1,450 square foot of non-accessible basement real estate into a larger, ADA accessible space that will allow Heartlinks to continue to grow and serve. Stay tuned, or better yet, share the adventure of creating a new 'House for Heartlinks' with us as a volunteer, donor, or a community expert. Come help us serve and be in community with one another!

♥ Blessings ♥



Mission

Heartlinks Grief Center, a not-for-profit community-based program of Family Hospice, assists grieving children, adults, families, and groups move from grief to growth through individual and family counseling, support groups, and other community programs in our service area of Southwestern Illinois and St. Louis metropolitan area.

VSW

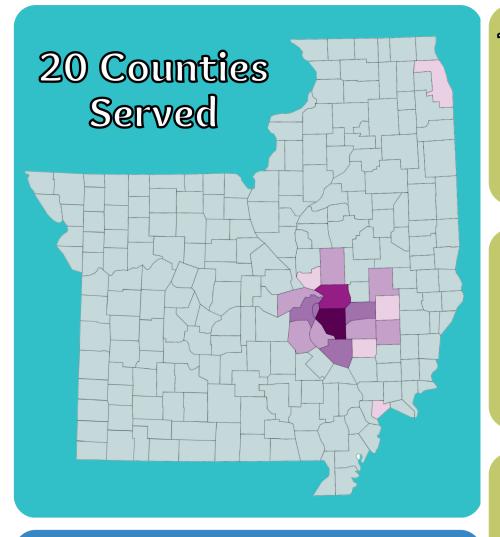
Heartlinks supports a broader base of grieving individuals to move from grief to growth through responsive support programs, while also working to change our community's perception of grief.



We believe...

- Grief can create opportunities for growth
- Community-based support for all ages
- Individualized grief support
- Grieving is a problem in living, not necessarily a mental health problem
- A grief bared is a grief shared, A grief shared is a grief bared, or A shared grief is a bared grief
- Responding to the unique needs of individual grievers
- Community-wide response to supporting grief through growth with volunteers, donors, and grief mentors
- Organizational response to changing community grief needs
- Educating about grief, loss, and to change the perception of grief
- Service to all regardless of their ability to pay
- Lead programming with professionally trained staff

2022 Everall Impact



TOTAL NUMBER OF PEOPLE REACHED

3,295

TOTAL CLINICAL HOURS SERVED

3,304

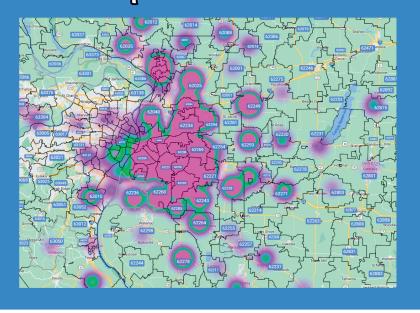
TOTAL NUMBER OF CHILDREN SERVED

503

TOTAL NUMBER OF COMMUNITY GROUPS & EVENTS

354

92 Zip Codes Served



The name



New Client Intakes



Counseling Clients



Counseling Hours



Children Served through Counseling



"Heartlinks has helped my entire family understand and feel supported as we started this journey."

> - Heartlinks Parenting Alone **Group Member**

"It's a place to totally be able to handle grief. I wouldn't be where I am today without Heartlinks."

-Heartlinks Counseling Client









Most attended groups:

- 1 Parenting Alone / Partner Loss 144
- TAG Belleville East (Group 1) 139
- 3 PSOP Facing the Future 133











Cahokia High School

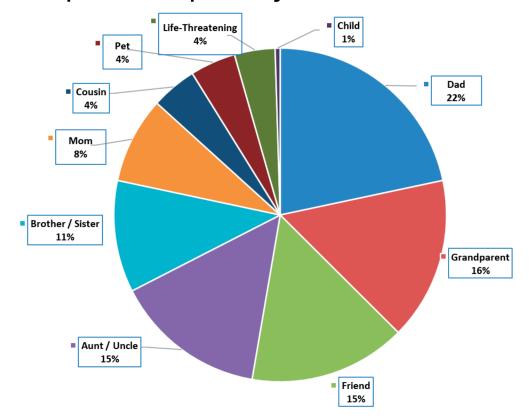
School Groups by the numbers:







Loss experienced reported by TAG Students in Fall of 2022



TAG group has helped me better understand grief and how to manage it. It has also helped me to understand that there are people going through similar things as me and I'm not alone.

-Highland High School 21-22 TAG Group Member



Dupo Tr. High Dupo Sr. High



0 Fallon Township HS Milburn Campus



Mascoutah High School



Highland High School



Signal Hill Elementary



Heartlinks connects with the community in a myriad of ways each year. We meet the needs of our community members by traveling to where they are through Outreach programs, speaking engagements, and hosting exciting events each year to help create community awareness for our program.













62 Workshops & Events



918 Attendees



1200 Volunteer Hours

2022 Summer Outreach

147 Children Attended

- Deshields Center (East St. Louis)
- » Roosevelt Center (East St. Louis)
- > Phoenix Court (East St. Louis)
- Spriffin Center (East St. Louis)
- Orr Weathers(East St. Louis)
- » Illinois State Police Camp

Linus Blankets of Southwestern IL









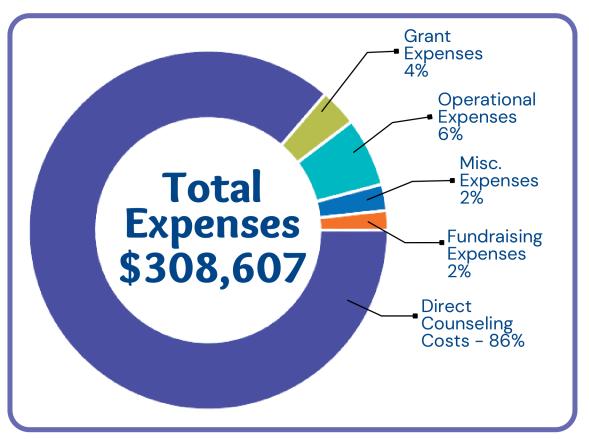


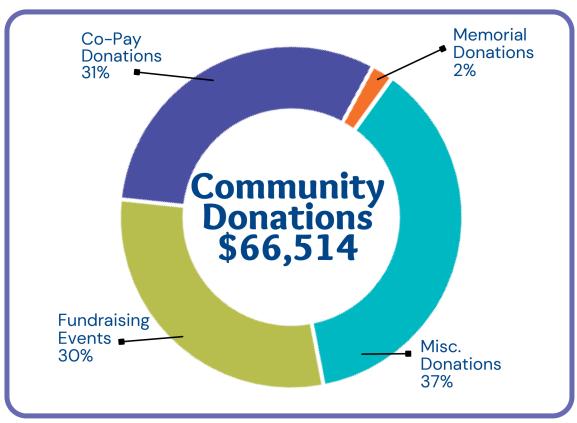






2022 Financial Report





Grants & Donors

Grant Income \$276,458



- FOUNDATION











*In 2022, Heartlinks
invested \$34,365 in the
We Care Fund. This fund
supports emergent needs,
new programming, and
required gap years in
grant funding.

We would like to extend a special thank you to our Sustaining Partners and Major Donors for 2022:

2022 Sustaining Partners:

- Craig Toberman
- Ellen Krohne
- Bette Meyer
- Julie Pietroburgo
- Jacqueline Burke
- Barb Jany
- Debra Donze
- Buffy Ridens
- K. Andrew Hoerner
- Patrick Wade

2022 Major Donors (\$1000+):

- R.J.
- Janie Bloomer
- St. Nicholas Catholic Church
- Don Samson
- Gateway Baseball L.L.C.
- Brian Randall
- Sharon Kadavi
- Kent Crnokrak
- Junior Service Club of St. Clair County
- Jayme Hillmer
- 100+ Women who care from the 618
- Belleville Township High School
- Stephen Fort